

Spring Inspiration

EDUCATIONAL RETREAT FOR HEALTHCARE MANAGERS & ADMINISTRATORS

April 6 & 7, 2017

LASSO YOUR KNOWLEDGE at Bear Creek Mountain Resort

In addition to the Conference, the resort offers the following amenities:

The Spa at Bear Creek, with serene mountain surroundings and therapeutic treatments, offers a unique resort experience that focuses on your well-being while leaving you relaxed, renewed and rejuvenated.

Dining Options are available at **The Grille at Bear Creek** for gourmet dining or casual bistro-style dining at the **Trail's End Café**.

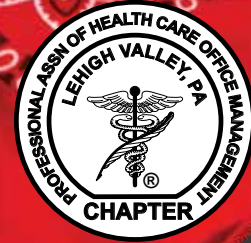
The **Fitness Center** is available for the use of all registered guests 16 years of age or older and is free of charge.

The **Business Center** is open daily from 6:00 AM until midnight.

Complimentary **Wi-Fi** offered throughout the resort.

Indoor/Outdoor Pool & Hot Tubs are open year round 7 AM – 11 PM.

Conference Qualifies for 9 CEU Credits



LEHIGH VALLEY CHAPTER
OF PAHCOM

Bear Creek Mountain Resort & Conference Center

1 Doe Mountain Lane | Macungie, PA 18062
The resort is nestled on over 330 wooded acres
in scenic Berks County, Pennsylvania.
The state of the art meeting facilities offer
lovely mountain views.

Visit the Bear Creek website at
www.bcmountainresort.com



Spring Inspiration 2017

Educational Retreat for Healthcare Managers & Administrators

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Conference Schedule Day One

7:30 - 8:15 AM	Registration, Breakfast, Visit with Vendors	(1) Staying on the Cutting Edge – Recent Labor & Employment Law Developments <i>George Hlavac, Esquire – Norris, McLaughlin and Marcus</i>
8:15 - 8:30 AM	Welcome and Introductions	
8:30 - 10:00 AM	The Memory Switch – Discovering Your Memory Power <i>Matthew Goerke – Keynote Speaker</i>	(2) Data Drives Profits <i>Jim Malloy – Global Health Management</i>
10:00 - 10:30 AM	Break & Visit with Vendors	(3) Essentials of Compliance <i>Michael Facciolo – First Healthcare Compliance</i>
10:30 - 12 NOON	Street Medicine: Delivering Healthcare to the Frontier <i>Brett Feldman, PA-C – Director; LVHN Street Medicine Program and Vice Chair; International Street Medicine Institute</i>	2:30 - 3:00 PM Dessert Break & Visit with Vendors
12:00 - 1:00 PM	Buffet Lunch	3:00 - 4:30 PM Legislative/Regulatory/Payer Updates <i>Jennifer Swinnich – PA Medical Society Patrick Hamilton – CMS</i>
1:00 - 2:30 PM	BREAKOUT SESSIONS <i>Please indicate your session selection on registration form</i>	4:30 - 5:00 PM Vendor Prize Board Winners & Adjourn
		5:30 - 7:30 PM Country Cocktail Party & Hoedown– cocktails, food and fun! <i>Music and Line Dancing by Steel Creek</i>

Conference Schedule Day Two

7:45 - 8:30 AM	Registration & Breakfast	Diversity & Inclusion – Let's Talk About the Elephant in the Room
8:30 - 10:00 AM	Diversity & Inclusion – Let's Talk About the Elephant in the Room <i>Delphia L. Howze, MBA, SHRM-CP, PHR, Human Resources and Diversity & Inclusion Leader</i>	Through this interactive workshop-style presentation, attendees will be provided with tips and proactive measures to engage effectively in diverse environments. We will define Diversity and Inclusion, explore the dimensions of diversity, realize the impact of unconscious bias, and discuss opportunities to leverage diversity and inclusion toward productive interactions with patients, physicians, staff, vendors and others.
10:00 - 10:15 AM	Break	
10:15 - 11:45 AM	Workshop Continues	Prior to the session, attendees will be asked to complete a reflective assessment. The results of the attendee assessment will be included in the workshop.
11:45 - 12 NOON	Conference Wrap-Up & Adjourn	

Registration Form Please Print Information

Name: _____

Title: _____ PAHCOM Member Yes No

PAHCOM Member # _____

Practice/Organization: _____

Specialty: _____

Address: _____

Phone: _____

Email: _____

Note: To register more than one person, please copy this form

Discounted hotel room rates for Wednesday or Thursday nights - \$119 for standard or \$149 for suite. **Contact Bear Creek at 1-866-754-2822 and mention code PAHCOM to get discounted rate prior to March 23rd.** After that date, discounted rooms may not be available.

Registration Options:

Online at www.lvpahcom.com to pay by credit card or through PayPal, or by check with this registration form:

Please Check One:

- \$199 PAHCOM Member Early Bird Price – (before March 6th)
- \$249 PAHCOM Member Full Price – (after March 6th)
- \$279 Non-Member Early Bird – (before March 6th)
- \$349 Non-Member Full Price – (after March 6th)
- \$99 Full-time Student Price

Check Amount: \$ _____ Check # _____

Breakout Sessions (1) (2) (3) *(Pick one)*

Cocktail Party Will attend Will bring guest

No refunds for cancellations after March 27th.

For questions, contact **Cindy Fisher at 610-360-3719**
or urology1@ptd.net

Make check payable to: **Lehigh Valley Chapter of PAHCOM**

Mail check to: Cindy Fisher, CMM, HITCM-PP
1156 Meadowbrook Circle West
Allentown, PA 18103

